



Plant Daddy 2.0 Announced

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Ogden, Utah — Jordan Hipwell today announced Plant Daddy 2.0, a major update to the iOS application. Plant Daddy is a simple and modern app that helps you care for your plants, featuring gorgeous photos and timely notifications to let you know when it's time to water each one.

Plant Daddy 2.0 includes many new features users will love, including widgets for both the Home Screen and Lock Screen, a search feature to quickly find a plant in your collection, various options to sort your plants, an option to include plants that need water today in the app icon badge count, and optimization for iOS 16. These features alongside others such as dark mode, customizable app icons, iCloud sync and backup, and full accessibility support make this the perfect companion app for plant daddies everywhere.

Since its release in 2020, Plant Daddy has made it simple and easy to keep track of your plants. You can quickly add a plant, give it a name, a lovely photo, custom notes such as care instructions or soil needs, plus any other desired information such as the date planted, its scientific name, and location. Then you can set how often you'd like to water your plant and a notification will be sent when it's watering time. It's that easy.

Plant Daddy is free to download and use with up to 5 plants. An in-app purchase, All The Plants!, has been introduced to add an unlimited number of plants. An option to tip the developer and further support future development is available as well.

Plant Daddy 2.0 will be released on the App Store alongside iOS 16 and be available for devices running iOS 15 or newer. More information about Plant Daddy can be found at plantdaddy.app. The Plant Daddy app is developed by Jordan Hipwell, an independent developer from Utah.

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